



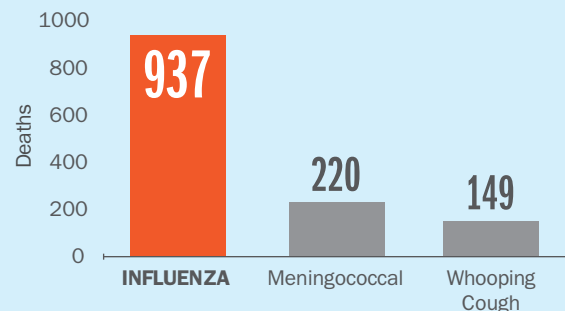
INFLUENZA CAN PUT YOUR CHILD AT RISK

The flu is one of the deadliest vaccine-preventable childhood diseases

Each year, the **FLU KILLS MORE CHILDREN IN THE UNITED STATES** than meningococcal infection and whooping cough combined

Source: National Vital Statistics Reports (Deaths: Final Data), 2005–2014.

Deaths in Children ≤ 14 Years of Age From Selected Vaccine-Preventable Diseases (2005–2014)



For children, flu season can be serious, even deadly.
In the US during the 2015–2016 flu season (October to March)^a:

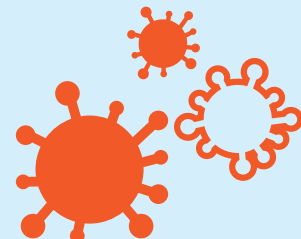
An estimated 26,000 children were hospitalized with flu-related complications



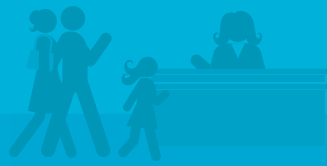
On average, 15 children died every month



89 children died from flu-related complications



^a According to the Centers for Disease Control and Prevention (CDC).



EVEN HEALTHY CHILDREN **ARE AT RISK**

DURING THE PAST TWO FLU SEASONS IN THE UNITED STATES:

60%

of children who died from the flu
**WERE OTHERWISE
HEALTHY**

80%

of children who died from the flu
**HAD NOT BEEN
VACCINATED^b**

ACCORDING TO THE CDC, GETTING VACCINATED AGAINST THE FLU IS THE SINGLE BEST WAY TO HELP PROTECT CHILDREN FROM THE FLU AND ITS COMPLICATIONS.



**GET YOUR
CHILD**



A FLU VACCINE TODAY

^b Based on pediatric patients who died from the flu, whose vaccination status was known and who were eligible to receive a flu vaccine.